

ACP Completes Growth Capital Investment in WilliamsMarston LLC

CLEVELAND and DALLAS, July 14, 2020 – Align Capital Partners (“ACP”) is pleased to announce it has made a growth capital investment in WilliamsMarston LLC (“WilliamsMarston” or the “Firm”), an accounting advisory and management consulting firm with offices in Boston and New York. Co-Founders Landen Williams and Jon Marston will continue to lead the Firm through its next phase of growth.

WilliamsMarston provides public, private equity-backed and pre-IPO companies with specialized consulting services including transaction support in M&A, divestitures, initial public offerings and restructuring as well as technical accounting, interim management and process improvement. “Jon and I founded WilliamsMarston on the premise that many companies, their investors, lenders and other stakeholders were underserved in the accounting advisory space,” said Landen Williams. “We owe our success to date to our uniquely talented team and their commitment to helping our clients accomplish their most critical objectives.”

WilliamsMarston’s team of former Big Four professionals routinely address the CFO suite’s most challenging issues, offering pragmatic, actionable solutions. “WilliamsMarston has built a well-known and highly respected brand in its markets and has continued to grow relationships with market-leading public and private-equity backed clients,” said ACP Managing Partner Chris Jones. “We are thrilled to establish this partnership and are looking forward to further investing in the Firm’s sales, marketing and technology resources as well as its people in order to help drive continued growth.”

“This is an important milestone for everyone at WilliamsMarston. ACP is a great cultural fit for our firm; we share a vision centered around hiring and developing the most talented professionals while providing exceptional service to our clients,” said Jon Marston. “We are excited to begin this partnership and accelerate our growth into new geographic markets while broadening our capabilities and service offerings to better serve our loyal and expanding client base.”

Operating Partner Dave Perotti, Principal Matt Beesley and Associate Bill Zaccardelli worked alongside Mr. Jones on the transaction. Gary Belske, former EY Americas Deputy Managing Partner and Chief Operating Officer, advised ACP and joined the board of directors at the close. WilliamsMarston was advised on the transaction by BellMark Partners and K&L Gates LLP, while ACP was advised by Kirkland & Ellis LLP.

About WilliamsMarston LLC

WilliamsMarston is an accounting advisory and management consulting firm founded in 2014. With offices in Boston and New York, the firm advises public, private equity-backed and pre-IPO companies managing rapid growth and transformation including mergers, acquisitions, carveouts, spin-offs, initial public offerings and restructuring. With a growing team of talented professionals, WilliamsMarston is the CFO’s trusted advisor through transformation and growth. For more information, visit williamsmarston.com.

About Align Capital Partners

Align Capital Partners is a growth-oriented private equity firm that partners with business owners and management teams to create shared success. ACP manages \$775 million in committed capital with investment teams in Cleveland and Dallas. ACP brings experience and resources to help lower-middle market companies accelerate their growth, to the benefit of management, employees, and the firm's investors. ACP invests in differentiated companies within the business services, technology, specialty manufacturing and distribution and healthcare sectors. For more information, visit aligncp.com.

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